




SEMINAR
Good Practice Social
Considerations in
Myanmar

26-27 July, 2017

Session 1
Overview of
Social
Considerations

NIPPON KOEI CO., LTD.
REEMAN CONSULTING **Social
Clarity**



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Session 1 - Objectives

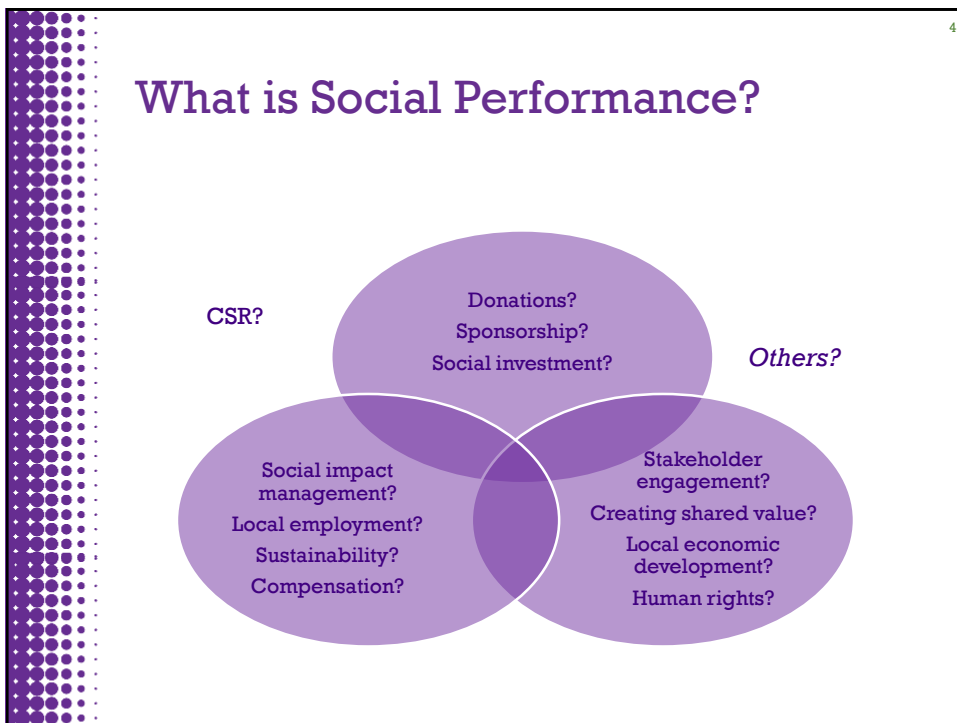
- Briefly define and discuss the key social considerations for good social performance
- Summarise which international standards are relevant and summarise Myanmar's current requirements around social considerations and performance
- Introduce the different elements of social performance and start to think about how social performance relates to other concepts including 'responsible business', 'CSR' and 'creating shared value'

Related Sessions on Social Considerations & Performance

- Session 2 [today], with MCRB will discuss more about social considerations including 'responsible business', 'Corporate Social Responsibility (CSR)' and 'creating shared value'
- Session 4 [tomorrow], will discuss social impact mitigation & management
- Session 5 [tomorrow], will discuss stakeholder engagement and planning
- Session 6 [tomorrow], will discuss grievance and complaint management

Social Considerations & Performance

- There is no single definition of social performance that everyone agrees on
- Governments increasingly require responsible business conduct from investors
- An 'holistic' approach to managing the social risks and impacts of developments, whilst creating shared value for host communities, government, and businesses
- Good social performance is no longer about the 'soft side' of donations (philanthropy), sponsorships or community development contributions
- Leading companies approach social performance with the same professionalism and rigor as the engineering, finance, OH&S or environmental aspects



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Overview of International Social Standards & Safeguards

 THE WORLD BANK IBRD • IDA	World Bank Safeguards / Environmental and Social Standards
 IFC International Finance Corporation WORLD BANK GROUP	IFC Performance Standards
 JICA	JICA Guidelines for Environmental and Social Considerations
 ADB	Asian Development Bank's Environmental and Social Safeguards
 EQUATOR PRINCIPLES	Equator Principles III for Financial Institutions

*Currently over 90 'Equator' Institutions in 37 countries
Cover over 70% of international project finance debt in emerging markets*

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And others.....

The image displays a collection of logos for various international standards and initiatives. These include The Global Compact, GRI (Empowering Sustainable Decisions), OECD Guidelines for Multinational Enterprises, EITI (Extractive Industries Transparency Initiative), ICMM (International Council on Mining & Metals), ILO (International Labour Organization) with a diagram of 7 social responsibility subjects, The Supply Chain Initiative (Together for good trading practices), Sustainable Forestry Initiative, PEFC (PEFC-CO-01-01), and IPIECA (International Petroleum Industry Environmental Conservation Association).

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UN Guiding Principles on Business and Human Rights

- I. The State Duty to Protect Human Rights
- II. The Corporate Responsibility to Respect Human Rights
- III. Access to Remedy

The image shows the logo of the United Nations Human Rights Office of the High Commissioner, featuring a stylized flame and the text "UNITED NATIONS HUMAN RIGHTS OFFICE OF THE HIGH COMMISSIONER".

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IFC Performance Standards



PS1: Assessment and Management of E&S Risks and Impacts

PS2: Labor and Working Conditions

PS3: Resource Efficiency and Pollution Prevention

PS4: Community Health, Safety and Security

PS5: Land Acquisition and Involuntary Resettlement

PS6: Biodiversity Conservation and Sustainable Management of Living Natural Resources

PS7: Indigenous Peoples

PS8: Cultural Heritage

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Myanmar Requirements for Social Performance

- Myanmar EIA Procedure 2015 requires World Bank/Asian Development Bank Safeguards to be applied (para. 7)
- Myanmar Investment Commission (MIC) has responsibility for adopting and implementing economic objectives for the development of responsible and accountable businesses (chapter 6, section 24)
- Myanmar Investment Law objectives include... *“to develop businesses and investments that meet international standards”* (chapter 2, article 3)
- Others?

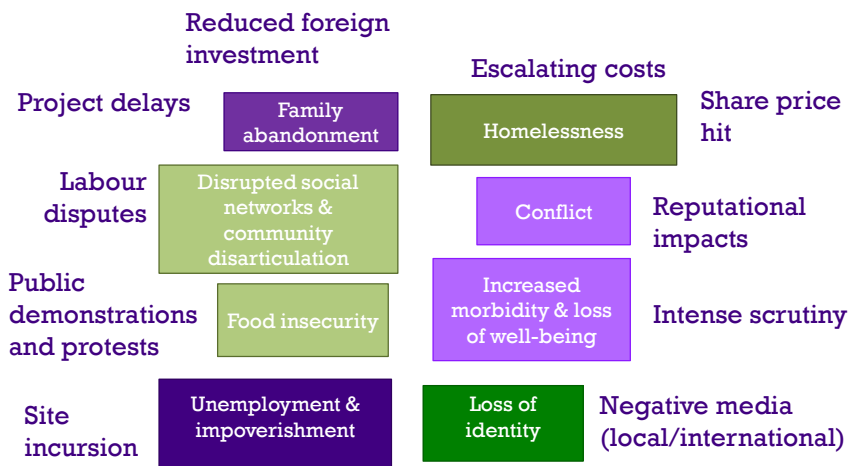
Interactive Discussion

- Whose responsibility is social performance?
 1. Government?
 2. Developer or sponsor?
 3. Other companies, e.g., investors, construction contractors?
 4. Communities?
 5. Others?

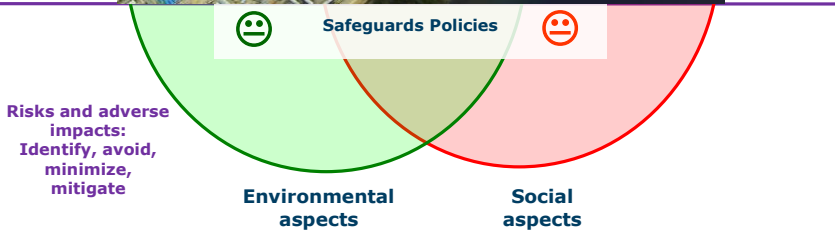
Social Performance Done Well.....

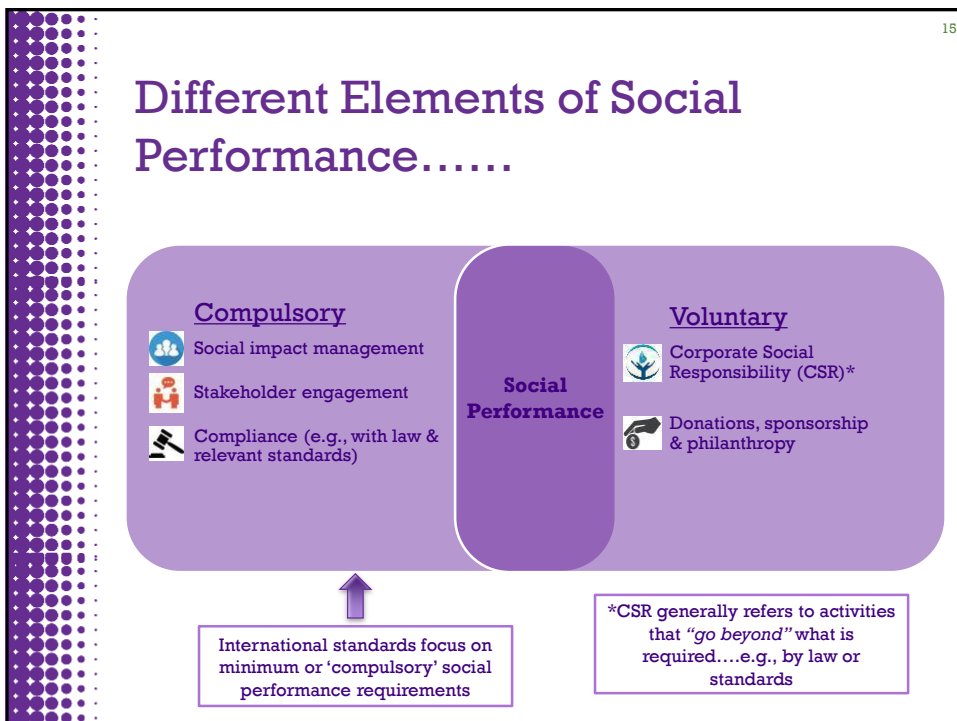
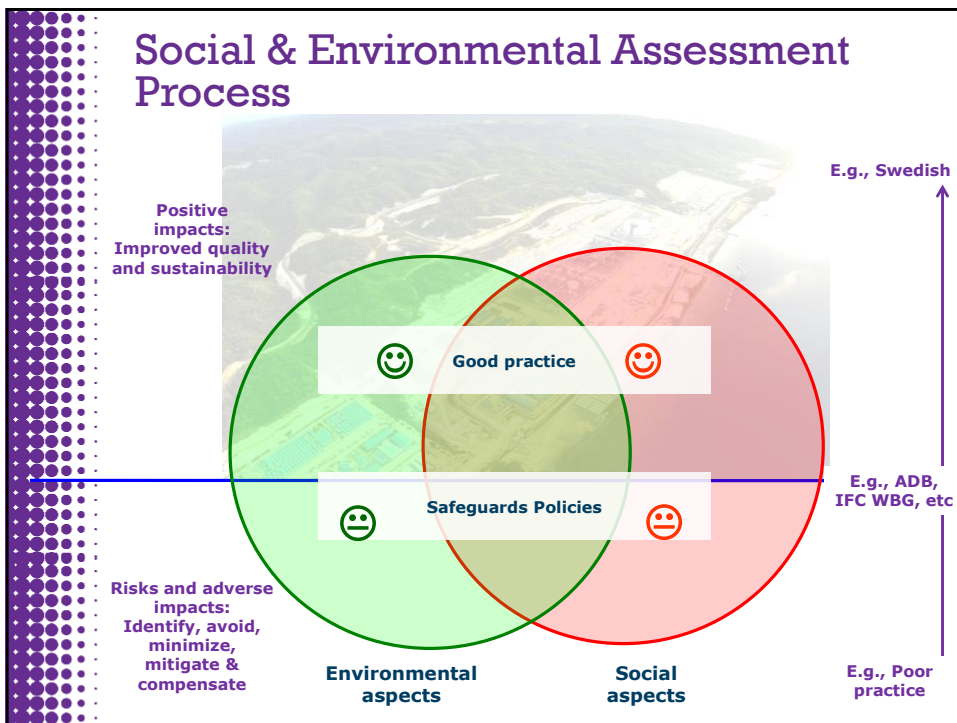
- Aligns project and operational goals with host township/region economic and social development aspirations to the mutual advantage host communities, government, and business
- Secures social consent or 'licence to operate' from host communities (e.g., establishing socioeconomic stability during development and operation of a project)
- Establishes socio-economic stability during development and operations
- Effectively mitigates and manages social risks for companies, government and communities
- Ensures orderly exit strategies that leave behind positive legacies

Poor Social Performance Can Lead to.....



Social & Environmental Assessment Process





Complexities of Social Performance



Interactive Exercise: Polling Questions

- What is the best definition for Social Performance?

1. Managing the social risks and impacts of developments, whilst creating shared value for businesses, host communities and government.
2. Implementing a Corporate Social Responsibility (CSR) program to bring benefits to host communities.
3. Obtaining and maintaining a 'social licence to operate' by managing social impacts.

Polling Results

What is the Best Definition of Social Performance?

